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FOR IMMEDIATE RELEASE

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Axiom America Becomes Graphtec America[®] Distributor, Now Sells FC7000 and CE5000 Series Cutting Plotters

ARCHDALE, NORTH CAROLINA – June 15, 2007– Axiom America has become a Graphtec America Inc.[®] distributor and now sells the Graphtec FC7000 and CE5000 series cutting plotters.

“We’re proud to represent Graphtec and their industry-leading plotters,” said Brian Belk, President of Sew It Up Sales. “We’re excited to offer their cutting plotters to our customers as they provide the latest technology along with great flexibility for use with many different media types.”

With easy-to-use control panels and high-precision technology, the Graphtec plotters represent the industry’s finest. For example, the FC7000 offers cutting speeds of up to 58.5 inches per second, and is so precise that it can cut text as small as 1/16 of an inch on vinyl.

To find out more information about the Graphtec cutting plotters, please visit www.axiomamerica.com/graphtec/.

For more information about Axiom America, please contact Amy McNeil, Communication Director, at 800-697-6523 or amym@axiomamerica.com.

For more information about Graphtec America Inc., please contact Rob Gorman at rgorman@graphtecusa.com.

About Axiom America

Axiom America is the authorized distributor of Brother International garment decorating equipment in the mid-Atlantic United States, including Delaware, District of Columbia, Maryland, North Carolina, Pennsylvania, South Carolina, Virginia, and West Virginia. In addition to selling Brother International embroidery machines and direct to garment inkjet printers, Axiom America also sells Mutoh large format printers and cutters, Graphtec cutting plotters, and heat transfer systems. The company also provides customers with a source for accessories, supplies, software, technical support, and refurbished equipment. Axiom America is a family-owned, North Carolina based company. For more information, please visit www.axiomamerica.com.

About Graphtec America

Graphtec is proud of its reputation as a global leader in imaging products for the sign industry, garment and apparel industry, reprographics and related industries. With Graphtec, you can depend on superior performance and precision, quality production output. Our cutting plotters are designed to meet the demanding requirements of design professionals in packaging design, vinyl sign graphics, garment and apparel, monument builders, manufacturing design related industries. Our diverse line of roll-feed and flatbed cutting plotters can accommodate any size project, large or small. To learn more about Graphtec America Inc., please visit www.graphtecusa.com.

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